

## 2021 TAM Conference “Flat Adam” Challenge

Welcome to the 2021 TAM Conference! Meet your virtual event ambassador, the ever-popular “Flat Adam”! If you are joining us for your first TAM conference this year, the original Flat Adam is the official cardboard cutout mascot of TAM Past President and frequent session speaker Adam Alfrey. During our 2019 conference, Flat Adam toured historic downtown Clarksville following our live auction, posing for wonderful photos along his journey.



Flat Adam was unfortunately “locked up” in the archives in 2020, unable to make statewide public appearances due to the pandemic - however, he has found a way to join our 2021 conference and to become part of the fun! He is excited to participate virtually this year and visit your site. And so, in the spirit of TAM’s beloved Flat Adam, the TAMFam challenges you to:

1. Download the Whova event app in the app store and log in with your credentials.
2. Print and cut out the official Flat Adam located on the next page.
3. Take a photo of Flat Adam in a funny, historic, or unique setting at your site or workspace.
4. Upload your photo and an appropriate caption to the Whova event app “Photos” section and by clicking “Upload Photo” for a chance to win a TAMtastic TAM t-shirt.
5. Get creative! The TAMFam and Flat Adam are counting on you!

Questions? Please contact Flat Adam’s Talent Agent and TAM State Coordinator Debbie Shaw at [tnmuseums@gmail.com](mailto:tnmuseums@gmail.com) or 615-495-3354.



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