



**Register Here for Pre and Post Conference workshops!**

**Monday, March 18th 1pm- 5pm:**

**Be a Museum Advocate**

Free, Registration Required

*Oaklands Mansion, 900 N Maney Ave, Murfreesboro*

This workshop will help prepare attendees for their visit to the Tennessee State Capitol on Tuesday morning for TAM's Museum Day on the Hill. Hear about important issues on the state and national level and learn important tips for meeting with your state representative and senator. There will also be time for you to meet with other people from your congressional district and create a plan for your Capitol visit on Tuesday.

Facilitator: Bethany L. Hawkins, CAE, Chief of Operations, American Association for State and Local History, Nashville, TN

**Thursday, March 21st 10:30am - 5pm:**

**Strategic Planning for the 250<sup>th</sup> Workshop**

Cost: \$10, Preregistration Required

*Oaklands Mansion, 900 N Maney Ave, Murfreesboro*

The U.S. 250th is an opportunity to strengthen the field by attracting increased interest and investment. Seize this moment by learning best practices in strategic planning, which can help organizations deepen capacity and engage new and existing audiences. The workshop offers participants a framework that supports strategic planning for the 250<sup>th</sup> at their organization and provides tools that participants can use to build their strategy for capitalizing on the 250th to reach their goals for 2026 and for long-term organizational success. Attendees will gain vital skills to help make the most of 2026. Registration fee includes a boxed lunch and an afternoon snack.

*Bob Beatty, Ph. D., Principal, Lyndhurst Group, Franklin, TN*

Circle the events that you would like to register for

Name \_\_\_\_\_

Email \_\_\_\_\_

Total Due: \_\_\_\_\_