

2017 TAM Advertisement Form

**March 15-17, 2017 • Holiday Inn Hotel and
Convention Center • Pigeon Forge, TN**

DEADLINE FOR REGISTRATION AND PAYMENT IS FEBRUARY 17, 2017

Advertisement space is available in the 2017 *Tennessee Association of Museums* Conference Program, which will be distributed to all conference attendees. The full-color printed program measures 5.5" w x 8.5" h. **Deadline for press-ready advertisements is February 17, 2017.** Please submit advertisements digitally to tnmuseums@gmail.com.

PLEASE NOTE: Advertisements must be 300 dpi at full size, include .125" bleed, and submitted as .jpeg, .tiff, or .pdf. Payment must accompany advertisements or be received prior to the deadline for inclusion in the program. The Program Committee reserves the right to deny objectionable submissions.

Advertisement rates *

Quarter page <i>vertical or horizontal (2.625" x 4.25")</i>	\$100
Half page <i>horizontal (4.25" x 5.25)</i>	\$150
Full page <i>inside (5.25" x 8.25")</i>	\$200
Full page <i>outside back cover (5.5" x 8.5")</i>	\$250
Handout (supplied by advertiser/company) placed in conference tote bag	\$100

**Non-members of TAM, add \$50 to above rates*

Advertiser/Company _____

Contact _____ E-mail _____

Address _____

Telephone _____ Payment enclosed \$ _____

Form, payment, and advertisement art must be submitted by February 17, 2017

Mail to: Tennessee Association of Museums, P.O. Box 330984, Nashville, TN 37203

Email: tnmuseums@gmail.com