

# 2017 TAM

## Exhibitor/Sponsor Registration Form

**March 15-17, 2017 • Holiday Inn Hotel and Convention Center •  
Pigeon Forge, TN**

**DEADLINE FOR REGISTRATION AND PAYMENT IS FEBRUARY 17, 2017**

All TAM Conference sponsors and exhibitors must complete and submit this form to guarantee proper conference registration and benefits.

Exhibitor \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

*E-mail address for conference information if different from above*

**Booth representative No. 1 (include title)**

**Booth representative No. 2 (include title)**

*Contact for conference information if different from booth representatives above*

Our company's booth will / will not need electricity. *(please circle one)*

Description of products or services for the exhibitor program

**Form, payment, and advertisement art must be submitted by February 17, 2017**

*Mail to: Tennessee Association of Museums, P.O. Box 330984, Nashville, TN 37203*

*Fax: 615-220-6053*

**The Usual Disclaimers**

\_\_\_\_\_ Exhibitor assumes the entire responsibility and liability for losses, damages, and Initial claims arising out of Exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Please note that solicitation by non-exhibitors is strictly forbidden in the Exhibit Hall. Offenders will forfeit their registration fee and be asked to leave the premises.

**Conference Sponsorship Levels**

⑥ **Executive \$5,000 +**

- ⑥ **Leader \$2,000**
- ⑥ **Ambassador \$1,000**
- ⑥ **Patron \$500**
- ⑥ **Contributor \$250**
- ⑥ **Sponsor \$100**

\_\_\_ I wish to opt out of TAM Member Benefits.

**Exhibitor Fees**

- ⑥ **Table only \$425** (tables must be manned; conference meals not included)
- ⑥ **Table plus one booth representative’s meals \$560**
- ⑥ **Table plus two booth representative’s meals \$695**

⑥ I am a TAM Member. *TAM Members receive exhibitor discounts as noted in the Conference Sponsor, Exhibitor, and Advertising Information.*

**Payment**

**SPONSORSHIP / EXHIBITOR FEES**

SUBTOTAL \$ \_\_\_\_\_

ADDITIONAL MEALS\* \$ \_\_\_\_\_

\_\_\_ Opening Luncheon      \_\_\_ Wednesday Evening      \_\_\_ Business Luncheon  
 \_\_\_ Thursday Evening      \_\_\_ Closing Luncheon

*\*\$30/meal for co-workers, spouses, etc., not included in options selected above*

**TOTAL DUE** \$ \_\_\_\_\_

Payment may be remitted by check to the address below. For a full list of benefits, please see Conference Sponsor, Exhibitor, and Advertising Information.

**If you are an Exhibitor (not a Sponsor or TAM Corporate Member), please indicate which events you will attend**

<b>Wednesday</b>	<i>Number Attending</i>
⑥ Opening Luncheon	_____
⑥ Evening Event	_____

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**Thursday**

Ⓒ Annual Business Luncheon \_\_\_\_\_

Ⓒ Evening Event \_\_\_\_\_

**Friday**

Ⓒ Closing Conference Lunch \_\_\_\_\_

**Questions?**

For more information concerning conference sponsorship, exhibitor tables, TAM Corporate Membership, or advertising opportunities, please contact

**Polly Brasher, TAM Development Chair**  
[pbrasher@discoveryparkofamerica.com](mailto:pbrasher@discoveryparkofamerica.com)

**Debbie Shaw, TAM State Coordinator**  
615-495-3354 or [tnmuseums@gmail.com](mailto:tnmuseums@gmail.com)

**Thank you in advance for supporting the  
2017 TAM Conference**

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